



Maccabi GB™  
Actively Jewish



# SPORT FOR EVERYONE

## PROGRESS REPORT 2012

## FRIENDSHIPS/ JEWISH CONTINUITY

### 'CONTINUITY' (OXFORD DICTIONARY) *noun*

Definition: \_\_\_\_\_  
When something continues for a long period of time without being changed or stopped.

### 'CONTINUITY' (MACCABI GB) *noun*



Definition: \_\_\_\_\_  
At Maccabi GB, Jewish Continuity means engaging young people in the community via the activities we run and then, most importantly, keeping them engaged. We know that they come primarily to play football, improve their leadership skills or attend an international event, but we also know that as a consequence of getting involved in these events they are very likely to connect with the Jewish Community and Israel.

We must do whatever we can to involve these young people in the community otherwise who will support our schools, our charities and our community in a generation's time?



“ Maccabi GB is ensuring the Jewish community exists for future generations.  
Benjamin, 18 ”





# EUROPEAN MACCABI GAMES

After nearly 2 years of intense preparation, Maccabi GB arrived in Vienna with a record 240 athletes and managers representing GB to compete alongside 2,000 participants from Jewish communities across Europe, Israel, North/South America and Australia. We hoped that it would be an enjoyable week but in fact, surpassing all of our hopes and expectations, the 2011 European Maccabi Games turned out to be what can only be described as an Epic event.

Whilst the sporting side of the Games was undoubtedly a huge success with Team GB bringing home a record medal haul (31 Gold, 24 Silver, 23 Bronze) the highlight for everyone was the Opening Ceremony. Team GB marched into Rathausplatz, a symbol of former Nazi tyranny, in front of a crowd of thousands of supporters and spectators.

On that night thousands of Jewish people came together to remember their history, enjoy the present and start to build for the future. On that night, thousands of Jewish people stood proud in the middle of Vienna and sung the Hatikvah whilst Israeli flags waved high where Swastikas once hung. On that night the Yellow Star was turned Blue.

Thank you Maccabi GB for helping us all to have an amazing week in Vienna, one that we will never forget.  
*Family who came out to Vienna*



# JCC MACCABI GAMES

The JCC Maccabi Games are for young people aged between 13 and 16 and take place annually in a different North American city. Maccabi GB have been sending delegations to the JCC Maccabi Games for more than 20 years and in that time we have seen 1,250 young people take part.

The JCC Maccabi Games are different from other International Maccabi events as the athletes are hosted in family's homes and every evening there is an opportunity for all of the athletes from all over the world to socialise and interact with different Jewish communities.

Maccabi GB took a team of forty three athletes and ten managers to the 2011 JCC Maccabi Games in Philadelphia. The delegation participated in Football, Swimming, Lacrosse, Tennis and Basketball. Team GB came back with 21 medals (including 10 Gold, 8 Silver and 3 Bronze) and more importantly having formed lifelong friendships.

Our son had a wonderful experience, one he will never forget. We loved being part of the Maccabi GB family.  
*Proud parent*





# MACCABI GB CHALLENGE

Maccabi GB Challenge is our unique, life changing social inclusion programme that ensures that we provide opportunities for young people with disabilities and special needs in all of our events.

The highlight of this programme is the Maccabi GB Challenge Tour to Israel which took place in April. Our Tour Leaders, Stuart and Aviva Greenberg, took a group of 16 participants and 8 carers to Israel for 10 days. The group was able to learn about and

experience Israel in a way that mirrors the standard Israel Tour by taking part in a specially designed 'challenge' every day. These challenges range from sailing a boat in Tel Aviv to hiking in the desert. We worked in partnership with Langdon to give many of their students the opportunity to attend.

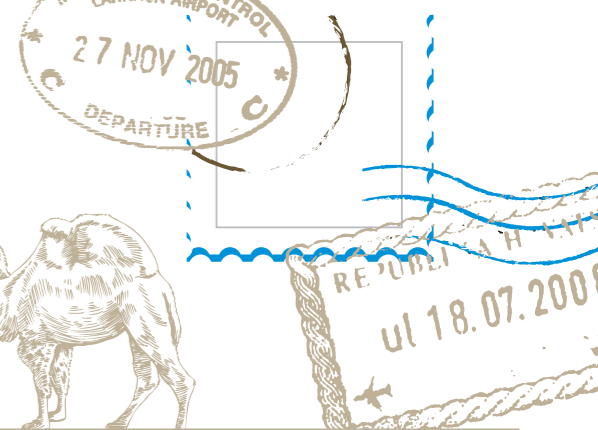
Participants on the Maccabi GB Challenge Tour would not have the opportunity of such a trip without the help of generous donors.

On this trip the group becomes a family, all looking out for each other making sure they all have the best experience possible. No one caters for these children in this way except Maccabi GB.

Parent of participant



# MACCABI GB ISRAEL TOUR



The annual summer Maccabi GB Israel Tour takes a group of 16 year olds to Israel for a month for a social and educational experience.

The 2011 Israel Tour saw thirty young people participate, travelling all over the country learning about the country's history as well as making friends for life. As with all of our programmes it is important that all our activities have a unique Maccabi

GB theme. The past few years has seen the tour develop to have more specific sports elements including a three day hike across Israel, visiting main sports sites and meeting Israeli sports personalities. The Maccabi GB tour is also unique in that in Maccabiah years, the whole group has the opportunity to experience the incredible atmosphere at the Games Opening Ceremony.





# COMMUNITY FUN RUN

The Maccabi GB Community Fun Run is not only the biggest event on the Maccabi GB calendar; it is the biggest event on the community calendar!

Following the success of the 5th Community Fun Run, below are the main facts and figures from the biggest community event of the year:

1,150 runners registered for the event which represents a 15% increase compared with last year.

32 Charities were involved compared with 28 last year making this event the biggest community event of the year.

Over 1,500 spectators attended on the day.

100 volunteers helped the Maccabi GB staff team on the day.

£160,000 was raised across all the charities.

Media coverage included features on the front covers of the Jewish News, Pulse and the Community Section of the JC as well as double page spreads in both papers.

Seven charities were involved in the inaugural Maccabi GB Northern Fun Run which took place at Manchester Maccabi with 180 participants. The day was a huge success and represents the first time a number of the major Jewish organisations have joined together to put on a sporting event in Manchester.



We are so glad that we became involved with the Community Fun Run and this was the best one ever! It was extremely well organised and fun for everyone, and I personally found it so heart-warming to see the small kids with their mums or dads running in the 1K - it's a brilliant format to get youngsters involved in a community event. Hats off to everyone concerned.

*Chair of one of the charities involved*



“ Maccabi GB serve as an example for other communities in how to build the kind of passion for sport you see reflected on the back pages of the Jewish press each week. ”  
*Simon, 21*



# SCHOOLS SPORTS PROGRAMME

**THE ONLY JEWISH ORGANISATION TO HAVE BEEN AWARDED THE INSPIRE MARK!**

Throughout 2011 the Maccabi GB Schools Sports Programme has engaged 1,100 young people each week through our PE Curriculum and Lunchtime and After-School clubs. We now have 5 schools participating in our Free PE Curriculum Initiative and plan to introduce a sixth in the New Year.

In 2011 Maccabi GB delivered 29 sports tournaments in nine different sports, engaging 3,600 young people. The tournament programme has been awarded the Inspire Mark by London 2012, recognising innovative, inspiring and outstanding projects across the UK that will help deliver a lasting legacy for the Olympics.

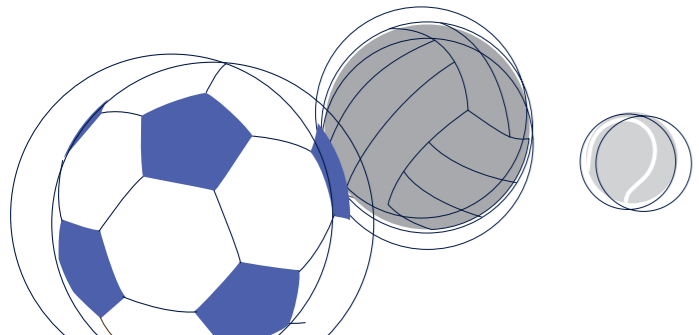
We are the only Jewish organisation to have been awarded the Inspire Mark, and much of the work we deliver through 2012 will focus on the excitement, the education and the values of the Olympic and Paralympic Games.

Through Schools Sports Maccabi GB will continue to ensure that young Jewish people receive the highest quality PE lessons, and through Sports Development we will engage those members of the community who want to participate in sports activities at their chosen ability level.

“ The kids love the tournaments and it is the only chance the young people have of mixing with the other schools. For them to take part in such a supportive and encouraging environment does wonders for their confidence. ”  
*Year 4 Teacher*



**Maccabi GB**  
*sport for everyone!*



## NEW FOR 2012! SPORT FOR EVERYONE

For 2012 we are embarking on a brand new initiative, the Maccabi GB Sports Development Programme, with the aim of regenerating an ethos of “Sport for Everyone” across 24 different Maccabi GB sports to engage the wider Jewish community.

We have already started this process for a number of sports including: Ladies Football, Netball, Junior Basketball and Futsal as well as the more established sports of Football, Cricket, Table Tennis and Ten Pin Bowling. These sports are now holding weekly training sessions and some have entered teams into various leagues.

As part of our Sports Development Programme we have a number of programmes and events being planned for 2012 including: a basketball tournament, an inter-synagogue track and field day, an inter-synagogue table tennis tournament, a cycle day, a swimathon event and a ten-pin bowling event. These events are for the whole community to take part, no matter what level of ability.





# STREETWISE

Streetwise is a partnership project between Maccabi GB and CST and is delivered via Jewish schools and community organisations, enhancing the personal safety and personal development of young Jewish people, to support their safe, physical, and emotional well-being. The programme engages 11,000 young people annually.

We run 4 main national projects in 32 primary schools engaging 1,000 young people in each. These projects include: Year 6 Transition to Secondary School; Year 6 Anti-Bullying; Year 5 Healthy Living and Year 4 Internet Safety.

We work with 26 Jewish and non-Jewish Secondary schools nationally, running a variety of activities teaching the National Curriculum subject of PSHE (Personal Social Health and Economic Education).

Outside of the school setting we deliver courses and workshops to various communities, ensuring that Streetwise can engage as many young people in the country as possible.



“ The Streetwise Internet Safety programme was fantastic and highly appropriate and we are already looking forward to next year’s.  
Year 4 Teacher

# STREETWISE LEADERSHIP PROGRAMME

Leadership training is a key part of the work carried out by Streetwise. It is a 4 year programme where the participants choose to train in either Jewish Community or Sports Leadership nationally accredited courses. Participants attend two residential weekends and four day-training ‘Hands-on’ events which build their knowledge and develop their skills as young leaders. In 2011 the programme consisted of over 100 participants and tutors.

‘Hands-on’ events are day-long programmes providing focused leadership training in the morning, and practical leadership opportunities in the afternoon.

“ Through the leadership programme I built up my CV in such a way that I was able to get a really great job when I came out of university. ”  
Marc, Leadership graduate



# MACCABI GB SPORTS AWARDS

The Maccabi GB Sports Awards are an opportunity to recognise outstanding Jewish sportsmen and women in the community.

A number of awards are presented including Junior and Senior Sportsperson of the Year and a Lifetime Achievement award.

The 2011 Sports Awards took place at Radlett Theatre with 300 people attending and the main award winners were as follows:

Senior Sportsperson of the Year:

**SAM WALEY COHEN** (Cheltenham Gold Cup winner Amateur Jockey)

Young Sportsperson of the Year:

**SHACHAR HEAD** (Power-lifting World Champion and World, European and National record holder)

Team of the Year:

**MACCABI GB EUROPEAN MACCABI GAMES OPEN FUTSAL SQUAD**

Maccabi GB European Maccabi Games Open Futsal Squad



To be here among so many talented people made me feel so proud. It's brilliant being here, let alone winning. As someone who lives outside of London and does not have local access to a local Maccabi Community this has been an amazing evening - I feel so at home here.

*Shachar Head, Young Sportsperson of the Year*

## HOW YOU CAN HELP...

THE BENEFITS OF MACCABI GB TO YOUNG PEOPLE IN THE JEWISH COMMUNITY STRETCH FAR AND WIDE, BUT OUR FUTURE SUCCESS IS DEPENDENT ON YOU.

Please help us to continue our work by donating much-needed funds.

Maccabi GB has been investing in the Jewish community for generations and give thousands of young Jewish people the opportunity to participate in hugely beneficial community-wide programmes and events. However, to ensure that this crucial investment can continue, your support is needed.



IF YOU WISH TO HELP MACCABI GB CONTINUE TO DELIVER ITS EXTENSIVE PROGRAMME OF EVENTS PLEASE RETURN THE DONATION FORM ON THE RIGHT OR VISIT **WWW.MACCABIGB.ORG/DONATE**



YOU CAN NOW ALSO MAKE A DONATION BY TEXTING **MACC12 £X\*** TO **70070**

\* X = THE AMOUNT YOU WOULD LIKE TO DONATE



## I WISH TO SUPPORT MACCABI GB™ BY DONATING

£5,000       £2,500       £1,000

£100       Other £ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Tel \_\_\_\_\_

Email \_\_\_\_\_

Please make cheques payable to Maccabi GB Charity Number 1098206

Credit / Debit Card Number

/     /        

Start Date      Expiry Date      Issue No.      Three digit  
(Switch only)      security code

Please tick box if you require a receipt.

### *giftaid it* GIFT AID DECLARATION:

If you are a UK taxpayer, please complete the details below so that we can claim back 25p for every £1 you give at NO extra cost to you. You must pay an amount of income/capital gains tax at least equivalent to the tax that the charity reclaims on your donations in the tax year. If your circumstances change in the future you can cancel the declaration.

I wish Maccabi GB™ to treat all my donations as gift aided.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please complete and return this form to:

Maccabi GB  
Shield House  
Harmony Way  
London NW4 2BZ



## WHERE YOUR MONEY GOES AND WHAT IT PROVIDES...

£50,000 pays for a group of young people with special needs to attend an Israel tour with a personal carer

£3,000 funds the PE Curriculum programme for an additional school for a year

£2,500 subsidises one young person to attend an educational tour of Israel

£300 pays for Maccabi GB to provide an inter-school sports tournament

£250 subsidises one young person to attend the Leadership course for a year

£25 pays for a sessional worker to run an hour's Streetwise course

£10 pays for a sports coach to run an hour's session

THIS PROGRESS REPORT SHOWS YOU THAT THE WORK WE DO HERE AT MACCABI GB TOUCHES THE LIVES OF THOUSANDS OF YOUNG PEOPLE EACH YEAR. IN HELPING THEM BECOME MORE INVOLVED WITH THE JEWISH COMMUNITY WE ARE MAKING SURE THAT THE COMMUNITY THRIVES FOR FUTURE GENERATIONS.

I couldn't imagine my life without Maccabi GB.

Lisa, 16



Maccabi GB™  
Actively Jewish

in partnership with



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